

The following words, phrases and products should not be entered in ESP Updates unless the supplier has authorization from the tradename owner:

AirPods (also Air Pods, EarPods, Ear Pod)
AirTag/AirTags
Apple Products (and Apple lookalikes)
Band-Aid
Bankers (in regard to Pens, Pen Refills and Pencils)
Barefoot
Big Thunder and Little Thunder (in regard to Bags)
Black Ice
Blender Ball
Blender Bottle
Boeing trademarks
Bontsu
Buff
Car Safety Hammer
CamelBak
Chameleon (in regard to putty and putty-like products)
Circular Drawstring Bags-sport themed
Clik Clak
Clubmaster®
Crazy Aaron, Crazy Aaron's (in regard to putty and putty-like products)
Croakies (in regard/relation to eyewear retainers)
Cuffins
DigiClean™
Disney (Walt Disney) trademarks
Disrupt
EarPods (see AirPods)
EZ up or E-Z up
Frisbee, Frisbees
Gemline
Greek Letters
Halcyon
Heineken
I Love NY; I Love New York
Ice Melts, Whisky Rocks
iRing
Javalina and Javelina (or any similar word in reference to Pens)
Jenga
Koozie
Leatherman
Lighter Leash
Liquid Glass (in regard to putty and putty-like products)
Little Trees
M&M's

Magic Cube and variations of Magic cube EX: Magic Puzzle cube
March Madness
Matcha Matcha Man ®
Mighty Mug
Moleskine
MopTopper; MopToppers
Mug with Spoon
Nuckees
Oakley (in regard to Sunglasses)
Olympic, Olympics, Olympiad, Olympiads, Olympian
Onesie
ONE-WRAP®
Opper Fiber
Oscar
Paper webkey products
PhoneSoap
Pilot (in regard to Pens)
Pine Tree Shape Air Freshener
Pocket Sprayer
POG
Polyweave
Pooki's Mahi ®
Pop Socket(s), PopSocket(s)
PopWallet
Porsche
Post-it®
Puttyworld (in regard to putty and putty-like products)
Quality Logo Products
Rambler
"Rattin' Rap", "Rattlin Rap", "Rattling Rap", "Rattlin' Rap Rapala" , "Rattling Rap Rapala" and
"Rattlin Wild" (Permissible to use "Rattlin Rapala" in reference to Fishing Lures)
Ray-Ban (in regard to Sunglasses)
REI
Remove Before Flight, RBF (in regard to Keychains, Caps/Hats, Lanyards, Boxer Shorts, and
Shirts)
ResQme, resqme
Rolodex
Rubik's, Rubiks, Rubik and
Rubix
Samsonite Products
S'ip
Slinky
Smart Money Clip
Smart Pocket
Smart Wallet
Smashlight

Smooth Sphere™ Trade Dress Lip balm (egg shaped/spherically-shaped lip balms)
Snuggie
Soft Touch
Sportmixer
Sprout (in regard to P)
Subaru
Super Bowl & Superbowl
"Swiggies" & "Swiggie" (in regard to wrist-shaped water bottle products)
S'well
Tank® or Tank® Style (in reference to a watch)
Tabasco
Tervis
Thinking Putty (in regard to putty and putty-like products)
Tile (in regard to wireless tracking devices)
Trash Stash, Trash-Stash
Tumbling Tower (s)
US Green Building Council
V-Rod (in reference to bottle opener products)
Vapur refillable water bottles
VELCRO®
VELSTRAP®
Wayfarer, Wayfair
Whisky Stones, Whiskey Stones
Woodees guitar pick mobile stylus
Yeti and Yeti Rambler