Media Tags and Descriptions

The **Image View** options are:
> **Front:** Front view
> **Left:** Left side view
> **Back:** Rear or back view
> **Right:** Right side view
> **3Q:** Angled side view
> **Closed:** Closed view
> **Open:** Open view
> **Side:** Side view
> **Bottom:** Bottom view
> **Inside:** Inside view
> **Outside:** Outside view
> **Top:** Top view

The **Image Display** options are:
> **Flat:** Indicates an image of the product only.
> **Model:** Indicates an image of the product on a model. For an image to qualify as "model" the product must be displayed on the model. For example, an image of the model holding a watch would not qualify, but an image of the model wearing the watch would qualify.

The **Image Decoration** options are:
> **Blank:** Product in image has no imprint
> **Decorated:** Product image is imprinted

The **Image Resolution** options are:
> **High:** High definition (2400x2400)
> **Standard:** Standard definition (600x600)

The **Image Alternate Views** options are:
> **Alternate:** The image is an alternative view of the item. This may indicate the product is combined with another item to stage a scene.
> **Custom:** Custom can be used for items that do not meet the qualifications of other views.

The **Image Detail View** options are:
> **Group:** The image display multiples of the same product.
> **Swatch:** The image displays a swatch, not the full product.

Frequently Asked Questions about Media Tags

What is the difference between an Alternate and a Group tag?
> To qualify for the **Alternate** tag, the image will contain the product along with one or more additional products to stage a scene.

> To qualify for the **Group** tag, the image will contain multiple options for the same product.

Do I have to make selections for all the Media Tag fields?
> No, these are not required fields, so it's best to only select the options that apply to the image and leave the remaining fields unmarked.