



SECURE HOLIDAY GIFT ORDERS WITH THE PROMO SEEN ON CELEBRITIES, ATHLETES & MORE

Ready to present your clients with something extraordinary this holiday season?



With its **premium retail reputation**, **prestigious celebrity partnerships** and **unmatched craftsmanship**, melin (asi/34372) headwear is the must-have branded gift everyone will want to unwrap. Discover how to position this sought-after retail brand to **secure more end-of-year gift and incentive orders** while helping your clients leave a lasting impression well into the new year.

Why melin Makes the Perfect, High-End Holiday Gift



When your clients need end-of-year gifts that impress, standard promotional products just won't cut it. Instead, present the opportunity to **co-brand with melin**: a **premium retail brand** that has earned its reputation as **the world's most premium headwear**. By pairing your clients' logos with a brand recipients already recognize and admire, you'll help them deliver a gift that feels more like a luxury retail purchase than traditional promotional items.

That premium perception is reinforced by **melin's celebrity and professional athlete brand ambassadors** – social proof you can share with your clients to illustrate the prestige these items carry. By co-branding with melin for their end-of-year incentives, your clients can elevate their brand and stand out during the year's competitive and crucial gifting season.



So how does it work? The **iconic melin logo** remains prominently displayed on the front of the cap, while your client's logo is featured on the back left panel. The result? A **sophisticated, subtle co-branded gift** that highlights both companies without compromising the signature melin look and premium perception.



Sales Prospects To Target for End-of-Year Orders

These industries and organizations frequently invest in **premium gifts and incentives** at the end of the year, making them **ideal prospects** for **melin headwear** this holiday season.



Alcohol and beverage companies



Boutique fitness studio brands



Colleges and universities



Construction and manufacturing companies



Finance and insurance groups



Golf courses and country clubs



High-end real estate agencies



Hospitals and medical services



Luxury vacation destinations



Media and entertainment companies



Technology companies



Winter sports organizations



Impactful Selling Points That Will Win Q4 Business

Come prepared to every sales meeting with these talking points that demonstrate how **melin holiday gifts** can enhance your clients' brand image and leave a lasting impression on employees, partners and VIP customers.

Give the Gift of a Brand Beloved by Celebrities

Instead of just telling clients how **melin headwear** is a luxury accessory, prove it by highlighting their **brand partnerships with athletes and celebrities**, such as **Jake Knapp** and **Dylan Efron**. These endorsements will instantly **elevate the perceived value** of their co-branded hats, making them an ideal choice for end-of-year gifts and incentives that need to impress.



Jake Knapp, Professional Golfer



Dylan Efron, Adventurer and Mountaineer

Premium Product Features Worthy of End-of-Year Promotions

melin headwear doesn't just look good. It's also built to last longer than any other hat, with **deluxe features and innovations** such as **water and sweat repellence**, a **hidden besom pocket**, an **antimicrobial sweatband** and more. The result? Premium headwear gifts with unmatched, high-end appeal.

Recognizable Retail Name Recipients Want to Unwrap

By **co-branding with melin**, your clients won't be adding their logo to just a regular, unnamed hat. Thanks to this retail brand's **strong name recognition** and **premium reputation**, your clients can give a holiday gift recipients will instantly recognize, value and be eager to wear long after the season ends.

High-End Holiday Gifts That Elevate Brand Perception

Let your clients know they can build upon established brand equity and benefit from the **positive association** with the **melin** name. By pairing their logo with a **premium retail brand** known for **exceptional quality and craftsmanship**, they can create a gift that reflects their own commitment to excellence.



Present These Styles for Strong End-of-Year Profits

When your clients are looking for unforgettable holiday gifts, these **bestselling melin** styles offer the **premium quality** and **retail appeal** guaranteed to make end-of-year gifting a success.



THE A-GAME

This is your daily driver; old faithful with an athletic touch and a classic shape. It features a slightly narrower curved bill for a modern, progressive look.



THE ODYSEA

Influenced by the trucker hats we all grew up on, the pinched seam on the front panel stops high on the crown to give a touch of fashion to a classic.



THE TRENCHES

This hat is a waterman's favorite — a modern deep-fit, flat-billed hat that can be dressed up or down and goes as hard as wearers do.



THE CORONADO

Inspired by the Southern California coast and the island of Coronado, this hat is a modern play on the classic retro rope hat design.



THE LEGEND

Inspired by the classic dad hat and packed with performance features. The curved visor and unstructured assembly offer a relaxed and lightweight fit.



THE CADDY

Introducing your go-to bucket hat, reinvented with performance capabilities. Your new essential for sun-soaked days at the beach to a round of 18 with the crew.

melin, asi/34372

To learn more, visit [this supplier on ESP+](#) or call (949) 994-4885.

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