

How To Take the Guesswork Out of Holiday Gifting

The secret to giving the perfect gifts and awards?
Letting recipients pick a gift of their choice.

Gifts & Incentive Programs Made Easy

Instead of guessing what your recipients might like, these two gift platforms allow them to pick products they actually want – ensuring items are kept longer and deliver more impressions over time.

Gift of Choice®

Best for occasional gift programs (such as holiday gifts) or recurring milestone programs (such as years of service anniversaries).

Pick gift levels that fit your budget for each recipient. Recipients then redeem the gift they want from a curated collection within that designated gift tier.

CenterPoint

Best for flexible, ongoing recognition and incentive programs that reward multiple behaviors, achievements or milestones throughout the year.

Award points to recipients as they earn them, and recipients can redeem those points for merchandise whenever they pick.

Business Needs Perfect for “Your Gift Is Your Choice” Gift Services

Whether you need **one-time gifts** or **ongoing incentive programs**, these solutions make it easy to deliver **premium, personalized rewards** that recipients will genuinely appreciate.

Holiday Gifts

Make the end of each year even more special by allowing employees, customers or business associates to pick a gift they'll genuinely enjoy.

Years of Service/ Anniversary Programs

Reward team members for their dedicated service with gift selections that become unlocked at specific milestones.

Sales Incentive Programs

Motivate sales professionals with rewards they'll actually want, with points awarded based on the sales goals achieved.

Safety Recognition Programs

Encourage safe workplace behaviors by rewarding points upon compliance goals being met or celebrating lengths of time without any incidents.

Performance & Achievement Awards

Celebrate staff on a job well done with personalized gift options that can be redeemed upon meeting specific achievements.

Employee & Client Appreciation Gifts

Ensure employees and partners receive thoughtful gifts they'll truly enjoy by allowing them to pick premium items for themselves.

Loyalty Programs

Personalized gift experiences strengthen relationships with repeat customers and long-term members, while also providing another reason to stay loyal to your brand.

Wellness Initiatives

Support healthier lifestyles by rewarding participation in wellness challenges and fitness programs with items recipients can pick based on their specific interests.

Ready to get started?

Reach out today and we'll set up your gift program, filled with today's top brands, such as:

BOSE

Callaway

Coleman

Cuisinart

DELL

DEWALT
GUARANTEED TOUGH

GUCCI
GUCCI

dyson

GUCCI

GOVERN

KitchenAid

LE CREUSET

Mari Jim

Milwaukee

SAMSUNG

TRAEGER

TUMI

Vera Bradley

WATERFORD
CRYSTAL

weber

Whirlpool

Wilson