



THE HEALTHCARE
INDUSTRY IS FULL OF
BRANDED MERCH
OPPORTUNITIES ...

... AND THEY DON'T STOP
AT HUMAN PATIENTS!



FROM CHECKUPS TO CHEW TOYS:

HOW TO SELL HEALTHCARE MERCH FOR PATIENTS & PETS

Whether your clients serve people or pets, we'll explain how to **pitch the most thoughtful and impactful products** that keep brands in both hands and paws.

HOW TO SELL ... MEDICATION MANAGEMENT

Taking medication on time is extremely important, no matter if patients are on two legs or four. That's why **branded pill organizers** make such effective branded merch. They make it easy to **keep track of treatment plans** while also reminding end-users who to call when it's time for a refill. Be sure to suggest these helpful organizers to clients like **pet pharmacies, healthcare clinics** and **senior living centers**.

FEY PROMO RECOMMENDATIONS:



Bone Shaped Pill Organizer (608-2134)

This product makes it easy for owners to ensure their pets receive their medication on time throughout the week.



Medi-Fey™ Heart Pill Box (F1461)

Make staying organized a little easier with this thoughtful giveaway that's perfect for medical practices.



Medi-Fey™ Mini Pill Box (F1459)

Easy to open and travel ready, this compact pill organizer is a budget-friendly way for healthcare clients to spread brand awareness.

HOW TO SELL ... HEALTH & SAFETY ESSENTIALS

Help your clients encourage patients to treat small bumps and bruises at home (or avoid accidents from happening entirely) with handy **health and safety items**. **Veterinary offices** can give away **reflective accessories** to keep pets and owners safe and visible while walking at night. **Urgent care centers** or **pediatricians** can pass out **first-aid and bandage kits** for patients to take home after a visit.

FEY PROMO RECOMMENDATIONS:



Clip-On Safety Reflector / Light (607-8362)

This safety essential is a smart way to keep pet owners and passersby attached to your brand.



Medi-Fey™ First Aid Kit (Mi1265)

Help your healthcare clients provide patients with everything they need to treat minor health concerns at home.



Medi-Fey™ Bandage Dispenser (Mi1263)

Not only is it a convenient size, this bandage dispenser is also refillable, so it can be reused to receive more impressions over time.

HOW TO SELL ... HEALTHY EATING HELPERS

Diet and nutrition plays a big part in overall health and wellness, making **food-related branded merch** a smart marketing strategy for healthcare clients. **Animal hospitals** and **boarding centers** can give owners **food scoops** and **bag clips** to measure dry food and keep it fresh between feedings. Likewise, **measuring spoons** are great giveaways for **nutritionists**, as they help teach proper portion sizes.

FEY PROMO RECOMMENDATIONS:



Pet Food Scoop w/ Bone Shaped Handle (604-4040)

Your clients will get their fill of brand exposure when they add their logo to this paw-dorable food scoop.



Paw Shaped Bag Clip (603-0048)

This practical promo is sure to help your clients get their grip on new and potential customers.



Measuring Spoon Set (Mi6021)

Practical and affordable, this helpful promo will measure up for any medical practice's marketing strategy.

HOW TO SELL ... FUN & SELF-CARE FAVORITES

Healthcare giveaways don't always need to be about treatment plans and checkups. Sometimes the best branded merch simply helps patients relax and have fun. **Animal shelters** and **groomers** can hand out **branded toys** to encourage pets (and their owners) to stay active. **Physical therapists** and **wellness centers** will love being able to add their logo to self-care essentials like **nail clippers** or **backscratchers** just as much as they'll love the continuous impressions with every use.

FEY PROMO RECOMMENDATIONS:



Top Tail Rope Disc - 1 Color Imprint (705-6380)

Make your client's brand a part of fond memories of playtime with this durable and engaging rope toy.



Black Ad Clipper (Mi8891)

Custom nail clippers are a useful promo that keep your client's brand looking sharp wherever they're carried.



Bamboozler Backscratcher (Mi6045)

This two-in-one promo can be used as a backscratcher or shoehorn to make putting on footwear easy.

FEY PROMO, ASI/54040

To learn more, **visit this supplier on ESP+** or call **(507) 442-4311**.

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