



PROMOTE YOUR BRAND WITH CAMO CAPS: THE NEW, MUST-HAVE STATEMENT ACCESSORY

No longer only for the outdoors, camo is now the **must-have, trending pattern for branded wearables** designed to stand out, not blend in. Here's why you should take advantage of camo caps for your custom merch.

CAMO MAKES A FASHION STATEMENT

This rustic-inspired pattern is seeing a resurgence on the runways and in streetwear, making it a timely and trendy way to bring some **cutting-edge, contemporary style** to your merch collection.

CAMO CAPS ARE THE PERFECT ENTRY-POINT

Never branded camo gear before? No problem. Thanks to their **low price point** and **versatile wearability**, camo caps can bring edgy flair to wearable merch without having to go all in on the pattern right out of the gate. Add it to your current apparel program and see how it performs!

CAMO IS THE NEW NEUTRAL

Your brand doesn't need an outdoorsy reputation to capitalize on the camo trend. Camo's current usage in fashion is more like a **neutral tone or pattern**, making it a versatile backdrop for any logo or marketing message, regardless of your industry or brand colors.



WE CAN PAIR YOUR BRAND WITH LICENSED CAMO PATTERNS

Don't settle for basic, stock camo patterns. We can get you the real deal, with camo hats featuring **recognizable camo brands** like **Mossy Oak®**, **Realtree®** and **Kryptek®**. By combining your logo with these iconic camo patterns, you'll get authentic, on-trend headwear with instant credibility and fashion-forward appeal.