

# How To Sell Name Badges Without the Stress (Yes, Really!)

Let's face it: Selling name badges can be a pain. Well, not anymore.



Now you can say “goodbye” to low margins, small orders and meticulous updates. With this **new name badge release program**, you can turn name badge orders into a simple, “**set it and forget it**” revenue stream that basically sells itself.

## Name Badge Sales Made Easy

In the past, name badge orders often involved managing countless low-quantity orders and frequent customer updates, turning a simple sale into a high-touch headache. That all changes with the **Badge Vault Online Release Program from Vault Promotions (asi/93422)**. Here's how it works:

- **You sell name badges at bulk pricing with full quantity paid upfront.**  
This means bigger orders and profit margins for you, plus cheaper unit costs for your client.
- **Vault Promotions warehouses your clients' un-personalized name badges.**  
No inventory management needed on your part.
- **Your clients log in to an easy online platform to enter customization details and buy name badges as they need them.**  
You no longer need to be involved in the specifics of order details. If you prefer to maintain control, you can also easily administer the program for your client using the custom distributor portal set up for you.
- **Vault Promotions customizes and ships name badges to your customers within 24-72 hours.**  
Vault Promotions handles the hard part – you just sit back and relax.
- **You'll be notified when clients are running out of name badges.**  
Now you can reach back out, restock their program and secure a new sale.

## Ordering Made Easy With End-Buyer-Friendly Online Stores

Not a web designer? No problem. With the **Badge Vault Online Release Program, Vault Promotions** will set up **online stores** for your clients to order from, branded for your business and with your clients' logos already in place. Once given admin access, you can easily add users, so they can buy name badges as needed and so **you can manage all of your clients' orders in one place.**

Even better, this program also has a dedicated API which allows for **seamless integration with webstore programs you're already using** for other products – eliminating the need for rekeying data into **Badge Vault** specifically. They even have a **testing platform** you can use for development, if needed.



### Previous Pain Points, Solved

If frustrations have kept you from selling name badges in the past, now's the time to change that. Discover all of the **roadblocks solved by the Badge Vault Online Release Program from Vault Promotions:**

✓ **Low-Quantity Orders That Weren't Worth the Time**

Name badges may not have been worth the trouble in the past, but that all changes, thanks to bulk orders with prices paid in full, up front.

✓ **Endless Back-and-Forth on Personalization Details**

Eliminate the back-and-forth with a user-friendly online ordering interface that allows clients to input their requests directly.

✓ **Constant Reorders and Last-Minute Requests**

Clients won't need to reach out every time they need a new custom name badge made – they can simply check out, whenever they need.

✓ **Having To Manually Track Badge Inventory**

It can quickly get chaotic having to track tons of small-quantity orders. That won't be the case when you order from Vault Promotions.

✓ **Errors Caused by Misspelled Names or Incorrect Titles**

Because clients will enter their own order details, you're not responsible for properly entering information.

✓ **Order Delays and Missed Deadlines**

Vault Promotions' quick turnarounds mean your clients will always get their order on time.

✓ **Confusion and Miscommunications on Order Status**

Online reporting allows you to track cost centers, location numbers, distribution and more, so you're always up to date on your client's order.

## Secure Orders With These Sales Prospects

Now that you understand the renewed sales potential of name badges, let's focus on the **customers most likely to buy**. Remember: Your current clients are likely already ordering these products. If they're not buying them from you, you're missing out on easy sales. Look for **customer-facing businesses** such as these common purchasers:



**Corporate**



**Finance**



**Food Service**



**Healthcare**



**Housing Communities**



**Real Estate**



**Retail**



**Trade Shows**



**Universities**

### Request Your Free Demo

Ready to get started? Vault Promotions is happy to show you how it's done. Request your free demo today and see for yourself how easy it is to set up your client's online store.

[Request My Demo](#)

**Vault Promotions, asi/93422**

To learn more, visit this supplier on ESP+ or call (888) 505-6559.

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