

Name Badges: The Easiest Add-On Sale You're Probably Overlooking



The best customers to sell to are the ones you're already working with. Increase your sales by pitching **name badges as an easy add-on** to programs you're already fulfilling orders for.

No-Stress Name Badge Sales (Yes, Really!) Introducing the Badge Vault Online Release Program

If you've avoided selling name badges in the past, it's time to change that. With the **Badge Vault Online Release Program** from **Vault Promotions** (asi/93422), it's easier than ever to turn name badges into a simple, "set it and forget it" revenue stream that basically sells itself. Here's how it works.

- **You sell name badges at bulk pricing with full quantity paid upfront.**
This means bigger orders and profit margins for you, plus cheaper unit costs for your client.
- **Vault Promotions warehouses your clients' un-personalized name badges.**
No inventory management needed on your part.
- **Your clients log in to an easy online platform to enter customization details and release name badges as they need them.**
You no longer need to be involved in the specifics of order details. If you prefer to maintain control, you can also easily administer the program for your clients using the custom distributor portal set up for you.
- **Vault Promotions customizes and ships name badges to your customers within 24-72 hours.**
Vault Promotions handles the hard part – you just sit back and relax.
- **You'll be notified when clients are running out of name badges.**
Now you can reach back out, restock their program and secure a new sale.

Profitable Promo Opportunities for Easy Add-On Sales

You're likely already fulfilling orders for clients with these **business needs that pair well with name badges** – but they might be buying those name badges from someone else. Let them know you can **fulfill both their promo and name badge needs** together in one place.



Uniform Programs

No uniform is complete without a name badge. By ordering both through you, your clients can ensure a consistent brand image across all aspects of employee uniforms.



New Hire Welcome Kits

Nothing will make new hires feel like part of the team quite like seeing their name professionally printed on name badges with the rest of their onboarding gear.



Safety Programs

If clients are already coming to you for high-visibility and PPE gear, make sure they know you can provide their name badges as well for a complete safety and identification solution.



Retail Store Merchandise

Let clients know that not only can you fulfill orders for custom merchandise to sell in stores, but you can also simplify ordering by providing their employee name badges too.



Employee Recognition Programs

Along with branded awards and incentives, suggest clients give recognized employees updated name badges showcasing their accomplishments.

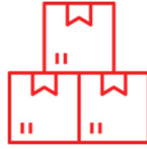


Trade Show & Event Identification

From signs and displays to trade show swag, you can provide it all for your clients – including name badges that make their team easily identifiable on the trade show floor.

Why Your Clients Should Order Name Badges From You

Make the sale by showing clients how much easier life becomes when they **add name badges to orders they're already placing with you.**



Affordable Bulk Price points

Instead of buying one-off name badges at full price each time, your clients can place their full order upfront for greater quantity discounts.



Fewer Vendor Relationships

By ordering both promotional swag and name badges from you, your clients can simplify purchasing and eliminate the hassle of juggling multiple vendors.



Increased Brand Consistency

A single source for branded merchandise and name badges helps clients create a cohesive look that builds recognition and trust with customers.



Easy-To-Use Online Platform

Your clients can enjoy placing orders through an intuitive online store that Vault Promotions will set up for you. They even have a dedicated API, allowing for seamless integration with webstore programs you're already using.



Fast Turnaround Times

Need name badges ASAP? No problem. Once your clients set up their initial order, they can place orders and have name badges shipped out in just 24-72 hours.



Streamlined Reorder Process

Eliminate the back-and-forth with chasing down vendors and confirming details. When it's time to reorder, your clients can just submit their info and check out – that's it.



Detailed Reporting

Online reporting makes it easy for you and your clients to know the status of their order, including costs, location numbers, distribution and more.



Request Your Free Demo

Ready to get started? Vault Promotions is happy to show you how it's done. Request your free demo today and see for yourself how easy it is to set up your client's online store.

[Request My Demo](#)

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